

J.J. College of Arts and Science (Autonomous)
J.J. Nagar, Sivapuram Post, Pudukkottai

Department of Visual Communication

Action Taken Report (2022– 2023)

Sl. No.	Stakeholders	Suggestions / Observation	Action Taken
1.	Students	Students felt very good about curriculum, its periodical updating, effectiveness of teaching and extension and outreach activities. The students felt fair about News Media Course and It was added in the curriculum	As TANSCHS syllabus is followed Value Added Courses with highly demanded choices have been newly introduced along with the curriculum. Most of them are taught with practical sessions.
2.	Teachers	Teachers felt fair about ICT facilities and Indoor Photography Studio to Enrich the course Knowledge	A brand-new smart TV has been availed from the management for better utilization of online resources and real time examples. Indoor Photography Studio was Inaugurated
3.	Employers	The employers felt fair about hands on soft skills possessed by the students yet they feel very good about the curriculum design, Attitude, communication, interest to learn new concepts.	The elective course soft skills have been planned to be taught with variety of case studies for the students to practice.
4.	Alumni	The alumni felt very good about the depth of knowledge and intellectual enrichment acquired through the course content, teaching methods adopted. They feel somewhat fair about the practical courses and projects.	Real time projects in groups have been newly introduced to enhance their understanding of practical exposure. Outdoor learning was implied for Photography Course


HEAD OF THE DEPARTMENT
Mr. K. SUDHAKAR M.Sc.,
 Assistant Professor and Head,
 Department of Visual Communication,
 J.J.College of arts and Science (Autonomous),
 Pudukkottai - 622 422.




PRINCIPAL
J.J. PARASURAMAN, M.A., M.B.A., M.C.A.,
 M.Phil., B.Ed., Ph.D.
PRINCIPAL
 J.J. College of Arts and Science (Autonomous)
 J.J. Nagar, Sivapuram Post,
 PUDUKKOTTAI - 622 422.